

**Biography of Ed Morrison**  
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Ed Morrison is a member of the staff of the Center for Regional Development at Purdue University and Economic Policy Advisor for the WIRED initiative in North Central Indiana. He is also founder of I-Open, the Institute for Open Economic Networks, based in Cleveland, and publisher of EDPro (<http://edpro-weblog.net>), a popular weblog for economic development professionals. He has been active in economic development for over twenty years. He teaches the Advanced Strategy Lab at the Economic Development Institute at the University of Oklahoma.

For the past five or six years, Ed has been developing a new approach for economic development, based on networks, which he calls *Open Source Economic Development*, emphasizing the strategic value of collaboration in today's global economy. Open Source software development methods successfully balance open participation and leadership guidance. With a few simple rules, open source evangelists are able to develop extremely complex projects quickly, by harnessing the collective wisdom and energies of an open community.

Borrowing the insights of software development, *Open Source Economic Development* promotes open innovation networks to accelerate regional development. Ed will be talking about how to translate ideas into action, using a model he refers to as "strategic doing."

Prior to starting his economic development work, Ed worked for Telesis, a corporate strategy consulting firm. In this position, he served on consulting teams for clients such as Ford Motor Company, Volvo, and General Electric. He conducted manufacturing cost studies in the U.S., Japan, Mexico, Canada, Italy, Sweden, and France.

Ed started his professional career in Washington, D.C., where he has served as a legislative assistant to an Ohio Congressman, staff attorney in the Federal Trade Commission, and staff counsel in the US Senate. He holds a BA degree cum laude with honors from Yale University and MBA and JD degrees from the University of Virginia.